



# Business Education in a Global Crisis Scenario

## ONLINE EXPERIENTIAL MBA



# New scenario

Support of **companies**



MBA loans



Unemployed people



Fonts: <http://livingdilbert.wordpress.com/2010/04/19/more-telltale-signs-of-a-bad-boss/>  
<http://rubenvirtual.blogia.com>  
[www.publicradio.org](http://www.publicradio.org)



# New MBA's scenario

Derrick Bolton

Director of Admissions of Stanford Business School

*"There is so much negativity out there about the MBA right now"*

*"Applications to the best business schools could fall by as much as 10%"*

Font: <http://poetsandquants.com/2010/10/06/stanford%E2%80%99s-b-school-gatekeeper-predicts-application-decline/>



Is the society rewarding the efforts of the students of the MBA's?

Are the MBA's graduates prepared to directly apply thier knowledge to their jobs?

Are the learning methods at class satisfactory for the students?

Are the MBA schools only a great networking place?

Should be the MBA's destined only to the economic elites?

Are there MBA's at low tuitions? Are they well respected and appreciated by the students?



Font: <http://guiadeposgrados.wordpress.com/tag/ie-business-school/>



# In the pedagogy...

from (PASSIVE) listening



to (ACTIVE) reasoning, discussion,  
and production

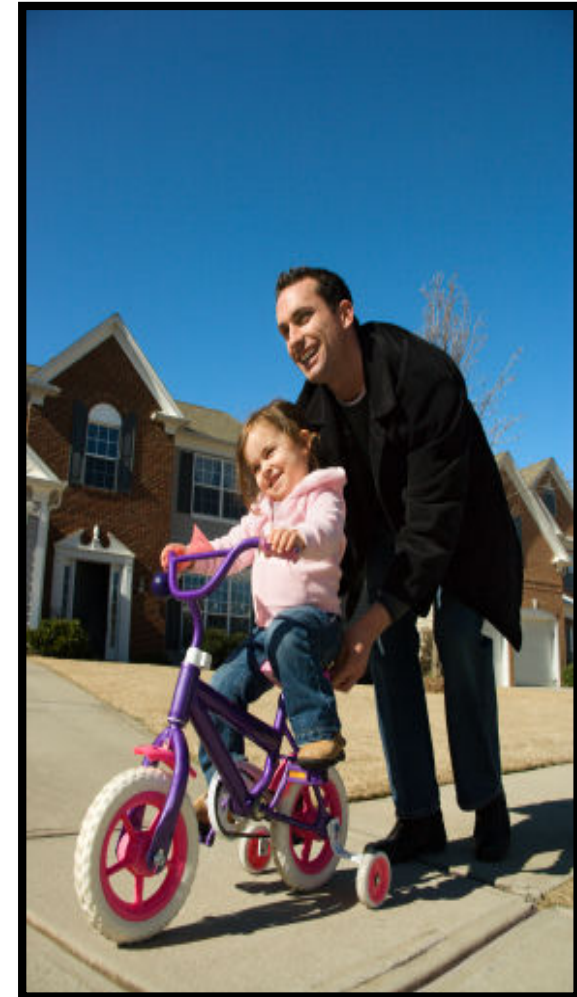


mediated by mentoring and the web



# Current demands for MBAs

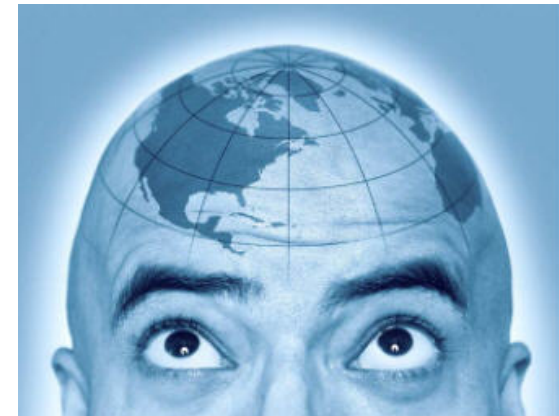
- From focus on “knowing” or analytical knowledge to more of what we call “doing” (skills) and “being” must occur.
- Flexible curriculums
- Creative thinking and integrative thinking
- Project work
- **Experiential learning**



Font: Harvard Business School , May 3rd, 2010

# What we should expect from a graduate MBA?

- Effectiveness
- Global mindset
- Leadership skills of
  - Self-awareness
  - Self-reflection
- Understanding of the roles and responsibilities of business
- Limitations of models and markets



Font: Harvard Business School , May 3rd, 2010  
[www.organizationcultures.info](http://www.organizationcultures.info)



# The perfect solution...



Font: [iriskybusiness.com](http://iriskybusiness.com)





# The La Salle challenge



# EXPERIENTIAL ONLINE MBA LA SALLE

f2  
f

experiential

ONLINE

collaborative

multicultural

global

Picture by <http://magiamania.com/2009/05/08/la-piedra-filosofal-transmutacion-en-oro/>

# Main features

- *Learning-by-doing*
- Natural and experiential learning
- *Online and face to face*
- Skills and competences
- **Real Working Scenarios** with different
  - Functional roles
  - Companies
  - Sectors
  - Projects
  - Clients
- To **add value** to your company **from the time you become graduated in MBA**
- To **launch the career** of the students
- **Individual and team progress**
- **Flexible dedication**
- **Multiculturality and Mutidisciplinarity**

skill  
experience  
mentoring  
critical thinking  
competence  
diversity  
learning-by-projects  
decision making  
global perspective  
on line  
scenario centered curriculum  
practical flexible  
cross-disciplinar  
reflectio  
n



# Design of the course



# Methodology

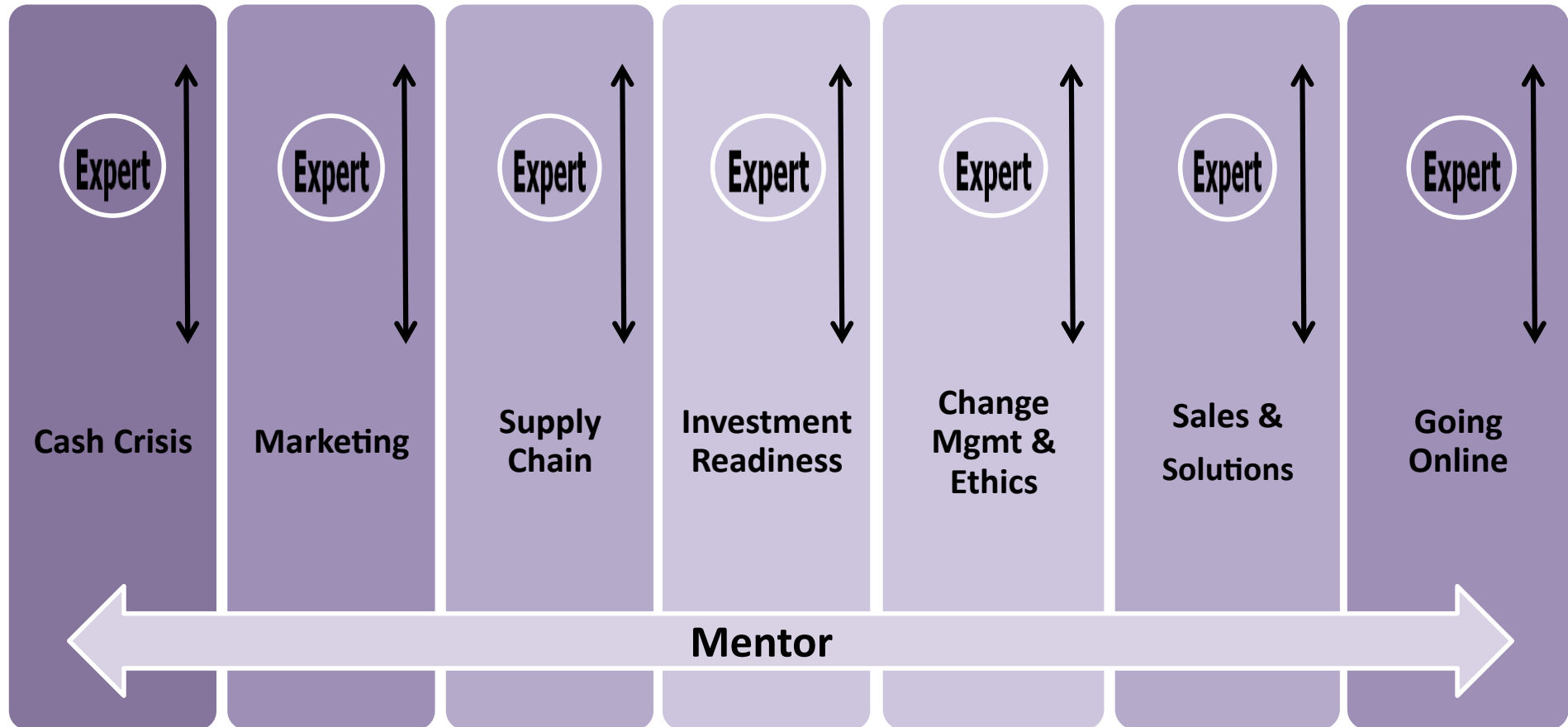
Skill and knowledge development

laSalle  
Open University



# Experiential MBA Online

Program & Mentor Models



<http://www.youtube.com/watch?v=hNC8pa6mQpw&feature=Playlist&p=61DE71A6E44A22EA&index=0&playnext=1>

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- De La Salle Lipa Installs 4th President
- ▶ [More news about Asia & Pacific Islands...](#)



EUROPE & NON-ENGLISH-SPEAKING AFRICA

- La Salle celebrates the first meeting of Alumni
- ▶ [More news about Europe & Non-English-speaking Africa...](#)



MEXICO & CENTRAL AMERICA

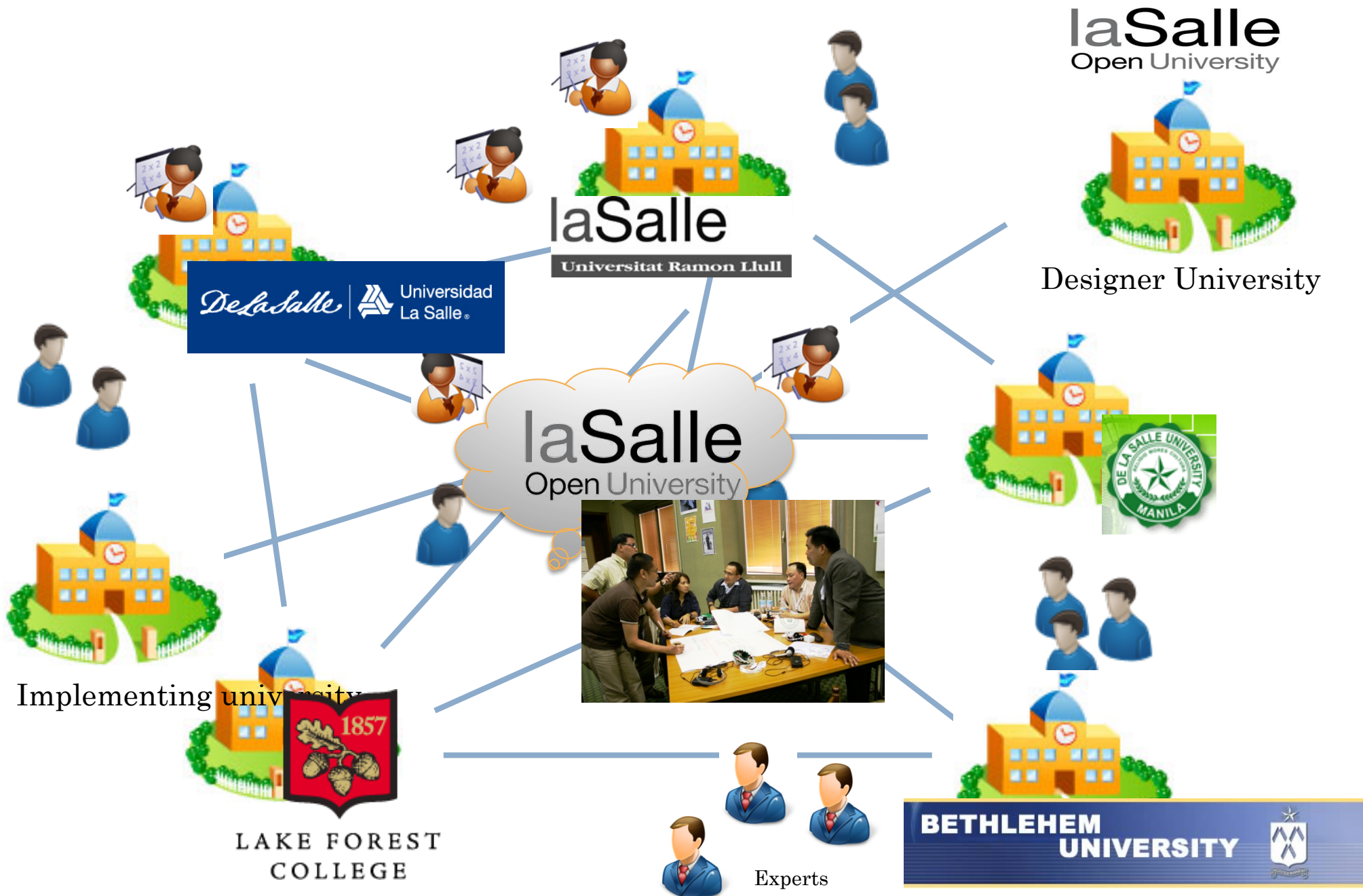
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NORTH AMERICA, BETHLEHEM, AND ENGLISH-SPEAKING AFRICA

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Do you want to join us?





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